Dora Gudrun Gudmundsdottir is the Director of Public Health at the Directorate of Health in Iceland. Dora is trained clinical and organisational psychologist and holds a PhD in public health (epidemiology of wellbeing). Her research interests focus on the epidemiology on happiness, mental wellbeing and flourishing.

Dora’s interest lies in finding effective ways for individuals, institutions and societies to flourish. She has a special interest in enhancing evidence based knowledge in policy making and interventions. At the Directorate of Health in Iceland her division leads the work on health promoting communities, health promoting workplaces and health promoting schools.

Her current research projects focus on evaluating wellbeing programmes in schools and primary health care. She is affiliated with the Wellbeing institute, Cambridge University, Director of Graduate Diploma programme on Positive Psychology at the University of Iceland, and the current president of the European Network for Positive Psychology (ENPP) www.enpp.eu