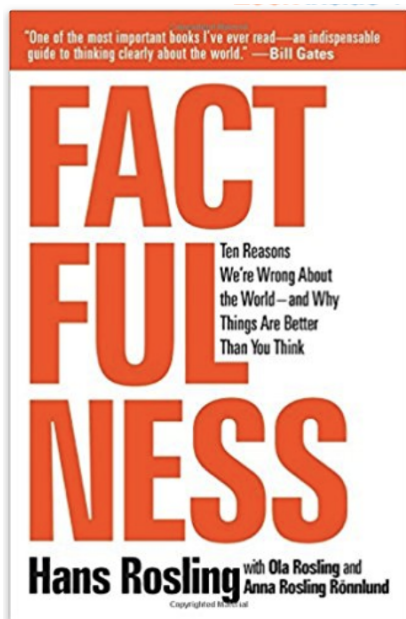**Anna Rosling Rönnlund**

Together with Hans Rosling and Ola Rosling, Anna Rosling Rönnlund founded Gapminder in 2005. Gapminder's mission statement is to fight devastating ignorance with a fact-based world view everyone can understand.

She designed the user-interface of the famous animating bubble-chart tool called Trendalyzer, used by millions of students across the world, to understand global development trends. The tool was acquired by Google, and Anna worked at Google in Mountain View, CA as a Senior Usability Designer 2007 to 2010. At Google Anna improved search results for public data, developed data exploration tools for Public Data and made a bubble tool gadget (Motion chart) in Google Spreadsheets. In 2010 Anna came back to Gapminder to develop new free teaching material. Anna is now Vice President and Head of Design & User Experience at Gapminder. She also sits in Gapminder's Board. Anna holds a Master's Degree in Sociology and a Bachelor's Degree in Photography.

Anna founded Dollar Street, the biggest systematic image bank with representative home documentations based on data. At the moment we have almost 30 000 photos and 10 000 video clips, which are free to use under Creative Common license.

Together with Ola and Hans, Anna wrote the Factfulness book, launched in April 2018.

TED Talk: See how the rest of the world lives, organized by income

TEDx Stockholm: Using photos as data to understand how people live
TEDx Riga: Aha! Now I Get How Everybody Lives